

Message Text

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ACTION NEA-09

INFO OCT-01 EB-07 ISO-00 CIAE-00 INR-07 NSAE-00 /024 W

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R 091134Z APR 75

FM AMEMBASSY KUWAIT

TO AMEMBASSY BEIRUT

AMEMBASSY DAMASCUS

AMEMBASSY JIDDA

AMEMBASSY TEHRAN

INFO SECSTATE WASHDC 2730

USKOC WASHDC

UNCLAS KUWAIT 1574

E.O. 11652: N/A

TAGS: BTRA, XF

SUBJECT: MATIM

REF: (A) TEHRAN 3121 (B) JIDDA 2544

1. FOR BEIRUT. TUNGERIAN WISHES CONFIRM THAT HIS APPOINTMENT WITH WARING IS FOR APRIL 18 RPT 18, 12 NOON.

2. FOR DAMASCUS. ATTN MR. RODERICK WRIGHT. DUE TO DELAY FOR LOST LUGGAGE BRIGGS WAS UNABLE TO ARRIVE IN BEIRUT IN TIME TO CONTACT YOU. HOWEVER, CAN YOU ARRANGE APPOINTMENT FOR BRIGGS WITH H.E. DR HILOU, DEPUTY MINISTER OF PLANNING ON 21 AFTERNOON OR 22 MORNING FOR DISCUSSION POSSIBLE AGROINDUSTRY PROJECT. THIS IS ON MR. OESCHLI SUGGESTION.

3. FOR TEHRAN. (1) GROUP BOOKED AT INTERNATIONAL HOTEL AND ALL LOGISTICS HOPEFULLY UNDER CONTROL. (2) ALTHOUGH DR. GANGEI MADE SUCH A PROMISE TO BRIGGS NOT MUCH TO BE GAINED BY ARGUING NOW. RATHER EMBASSY ASSISTANCE WILL BE HIGHLY APPRECIATED TO ARRANGE A SMALL PROGRAM. (3) ONLY THREE COMPANIES NOW INVOLVED: ALLIS-CHALMERS (MR. BRUGGEMAN) PRIMARILY INTERESTED IN INDUSTRIAL EQUIPMENT: FORK LIFTS, VIBRATORS, PUMPS, CEMENT PLANTS. OBJECTIVE: MARKET ENTRY. SEARS ROEBUCK (MR. TUNGERIAN) PRIMARILY INTERESTED IN RETAIL SALES STRUCTURE, VIEWING DEPARTMENT STORES

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AND SPEAKING WITH DEPARTMENT STORE OPERATORS. OBJECTIVE: EVENTUAL

JOINT-VENTURE RETAIL OPERATION. HEIZER CORP. (MR. HEIZER).
THIS IS LARGEST US INDUSTRIAL DEVELOPMENT INVESTOR, PRIMARILY
INTERESTED JOINT-VENTURE MANUFACTURING IN IRAN FOR COMPUTER
ELEMENTS, INSULATING PANELS AS WELL AS POSSIBLE PARTNERS FOR
HEIZER MANUFACTURING COMPANIES IN THE US. (4) WOULD APPRECIATE:
(A) EMBASSY BRIEFING, (B) TWO OR THREE APPROPRIATE OFFICIAL CALLS
INCLUDING IMDBI, (C) CONTACTS WITH APPROPRIATE BUSINESS PEOPLE
FOR EACH COMPANY. (5) ARRIVING TEHRAN 18 AT 2135 (AIR FRANCE).
MISSION OFFICIALLY ENDS ON EVENING OF 20TH.

4. FOR JIDDA. HAVE JUST RECEIVED REF B, WILL TRY TO PASS IT
ON TO BRIGGS IF POSSIBLE.
STOLTZFUS

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NNN

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